

HMM Personalia Corner

● The 25th Anniversary of the prestigious “Amfiteatru Economic” Review

Note from the Editor-in-Chief

Four years ago, on March 17, 2021, welcoming an initiative of this prestigious “**Amfiteatru Economic**” Review, we made reference to the following aspects: “If exchange is a fundamental notion of economic thinking (exchange, located at the heart of civilization, of course exercising a well-known very broad social role), the exchange of ideas in the new generous framework offered by the “**Amfiteatru Economic**” Review confirms the actuality of the reinterpretation of that necessary score of knowledge in order to ensure a better understanding of both what is known and what is not yet known so well. And this in the natural effort to keep up with the times, integrating correct and deep information (of course, after sorting, relativizing, etc.), reflecting, not ignoring, listening and treating with respect, accepting, rectifying, enriching... in the current context in which: uncertainty is what defines the economic condition; sustainable and resilient recovery from the COVID-19 pandemic, as well as building future resilience, the need for additional learning, reintegration and support efforts, etc. are major concerns.”

More than 20 years ago: The program of the International Conference “Trade and Competitiveness”, organized by the Bucharest University of Economic Studies – ASE Bucharest

Vineri, 29 octombrie 2004

10⁰⁰-10³⁰ Primirea participanților

10³⁰-12⁰⁰ Ședință plenară în Aula Magna a Academiei de Studii Economice

12⁰⁰-12³⁰ Pauză de cafea - Sala 1401

12³⁰-14³⁰ Masă rotundă și secțiuni paralele

- Sala 1407: Masă rotundă: „Priorități actuale privind dezvoltarea comerțului românesc”
- Sala 1214: Secțiunea: „Coordonatele politicilor comerciale în contextul integrării europene”
- Sala 1204: Secțiunea: „Firma de comerț în contextul



A message from Professor Bernd Hallier (who participated the following year) was also sent on the occasion of the opening of the International Conference “Trade and Competitiveness”, on Friday, October 29, 2004, in the Aula Magna of ASE Bucharest.

Professors Viorel Petrescu and Vasile Dinu were alongside Professor Bernd Hallier *Honorary Member of the Romanian Distribution Committee* since his first participation in the international events organized by ASE Bucharest.

The 25th Anniversary of the prestigious “Amfiteatru Economic” Review



The prestigious “Amfiteatru Economic” Review celebrated its 25th anniversary. The historical Aula Magna of the reputed Bucharest University of Economic Studies (ASE Bucharest) hosted the memorable event dedicated to the recognition of a robust performance management strategy, consistently implemented. It is well known that the “Amfiteatru Economic” Review is “edited and institutionally supported by the Bucharest University of Economic Studies, Faculty of Business and Tourism” (https://www.amfiteatrueconomic.ro/Home_Ro.aspx).

On this special occasion, Professor Costel Negricea, Rector of the Romanian-American University, Vice-President of the National Council of Rectors, awarded the “Amfiteatru Economic” Review a Diploma of Excellence for promoting quality research at the national and international level, the diploma being handed to the Editor-in-Chief of the “Amfiteatru Economic” Review, Professor Vasile Dinu.

A recent article published in the prestigious “Amfiteatru Economic” Review and entitled „Professor Viorel Petrescu – A professional manager” (Atanase A., 2024. Professor Viorel Petrescu – A Professional Manager. *Amfiteatru Economic*, 26(67), pp. 991-1002) reminded us, among other significant aspects, that the distinguished Professor Viorel Petrescu had “the illustrious Professor Eng. Iosif Ionescu-Muscel” and was the “doctoral scientific supervisor” of the current Professor Vasile Dinu.

Professors Viorel Petrescu and Vasile Dinu were alongside Professor Bernd Hallier (Honorary Member of the Romanian Distribution Committee - **Board of Directors**) since his first participation in the international events organized by ASE Bucharest, starting from the middle of the first decade of the 2000s. Professor Bernd Hallier organized, for example, two years ago, an international Webinar with the participation of the Nobel Laureate, author of the "Green Growth" concept, Professor Raekwon Chung (<https://holisticmarketingmanagement.ro/european-retail-academy-webinar-sustainability-18-19-march-2022/>).

Professor Viorel Petrescu was the one who took home to Professor Benjamin Cotigaru (former assistant of Professor Iosif Ionescu-Muscel) the Diploma of Honor awarded (in the Aula Magna of ASE Bucharest, April 3, 2013) by the Minister of Education. Professors Viorel Petrescu, Altăr Moisă (<https://www.crd-aida.ro/2023/12/profesorul-moisa-altar-o-valoroasa-binemeritata-recunoastere-promotor-al-evolutiei-culturale-in-stiinta-interactiunii/>) and Theodor Purcărea were the ones who participated, taking the floor, at the funeral occasioned by the passage to the eternal of the Professor Benjamin Cotigaru (<https://www.crd-aida.ro/2014/10/the-venerable-professor-benjamin-cotigaru-passed-away/>) – 10 years have passed on October 2, 2024 since then.

Professors Viorel Petrescu, Vasile Dinu, Cristinel Vasiliu and Laurențiu Tăchiciu were among the faculty colleagues who showed a permanent respect (and support) towards Professor Benjamin Cotigaru, who was also a great friend of the Romanian-American University, as Professor Bernd Hallier was. A message from Professor Bernd Hallier (who participated the following year) was also sent on the occasion of the opening of the International Conference "Trade and Competitiveness", on Friday, October 29, 2004 in the Aula Magna of ASE Bucharest.

