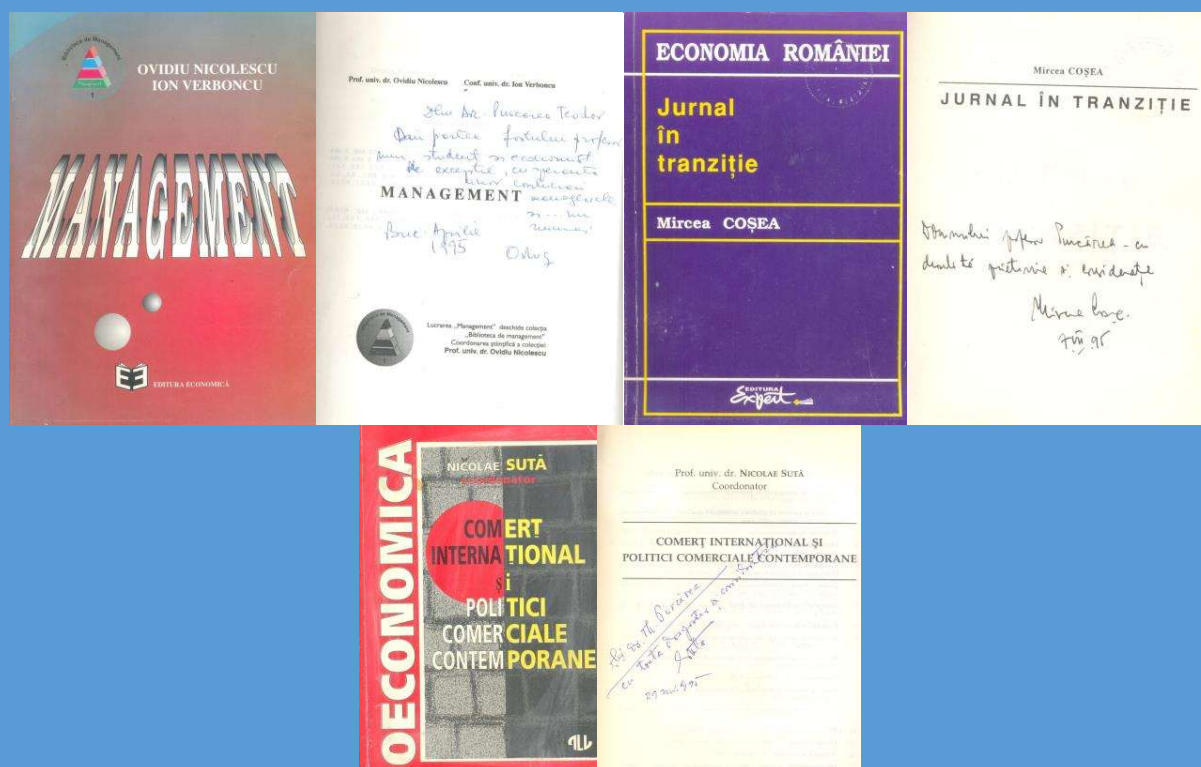


HMM Personalia Corner

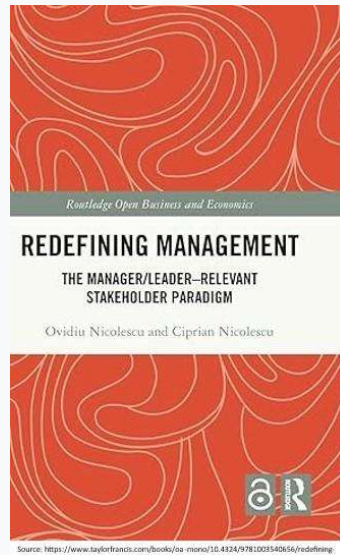
● Redefining Management. A Holistic Approach, Embracing Innovative Change

Note from the Editor-in-Chief

In 1995, I received books, with dedications, from three distinguished authors: Professor Ovidiu Nicolescu (in April), Professor Mircea Coșea (in July) and Professor Nicolae Sută (in November). On the last day of 2025, I had the joy of receiving an email from Professor Ovidiu Nicolescu, who informed me of the publication of a book – entitled "REDEFINING MANAGEMENT: THE MANAGER / LEADER-RELEVANT STAKEHOLDER PARADIGM" – by the prestigious Routledge publishing house, also indicating the link for full access. A few famous quotes quickly came to mind...: "Managers are action-focused... Effective managers make effective decisions... Finally, the effective decision maker follows up on the decision, obtains feedback on what actually happened as a result of the decision, and compares this with the intended or desired results... Effective leadership... is defined by results not attributes" (Peter Drucker); "The first job of a manager is not to provide motivation but to remove obstacles" (Scott Adams); "Management is all about managing in the short term, while developing the plans for the long term" (Jack Welch); "Management is, above all, a practice where art, science, and craft meet" (Henry Mintzberg); "Leadership is the art of giving people a platform for spreading ideas that work" (Seth Godin); "Leadership and learning are indispensable to each other" (John F. Kennedy); "A good book is an event in my life" (Stendhal).; "I don't read a book; I hold a conversation with the author" (Elbert Hubbard). I accessed the link and... finally... I wrote a post.



Redefining Management. A Holistic Approach, Embracing Innovative Change



I took note today (December 31, 2025) with joy of the publication, in September 2025, in the prestigious Routledge publishing house (<https://www.routledge.com/corporate/about-us>), of the volume **“REDEFINING MANAGEMENT: THE MANAGER/ LEADER–RELEVANT STAKEHOLDER PARADIGM”** elaborated by Professors *Ovidiu Nicolescu* and *Ciprian Nicolescu*.

Embracing change, exploiting opportunities and innovating are perpetual challenges, our journey requiring tailored responses through a strong, wise construction. And when you have the chance for a better understanding thanks to complex ideas and research based on deep reflection on a topical issue (from highlighting essential points and discussing different approaches, to formulating solid judgments and clearly communicating valuable conclusions) you enjoy the view offered by this window of opportunity opened by the volume elaborated by Professors *Ovidiu Nicolescu* and *Ciprian Nicolescu*.

We could also add here the satisfaction of noting the continuity of a beautiful tradition of assuming personal responsibility for redefining professional practice (starting from best practices and the megatrends currently being amplified), especially in the context in which I had the honor of participating as a guest, since the early nineties, at book launches or professional working meetings, coordinated by the distinguished Professor Ovidiu Nicolescu (such as, for example, the meeting at the House of Scientists, Bucharest, Lahovari Square no. 9), building the community.

From the very beginning, I noticed the quality of the in-depth and specialized information, contributing both to stimulating the raising of the level of academic discussions and to revolutionizing and even reinventing managerial practice. The volume offers new perspectives, is original and relevant (the new general paradigm of management “leader-relevant

stakeholder” bears witnesses to this). The new approach to management processes and relationships based on the general paradigm “manager/leader-relevant stakeholder” (instead of the current paradigm “manager-subordinate”) enriches the science of management, while the conceptual-methodological support provided by this remarkable volume for the useful implementation in the management of entities of new and remodeled concepts, methods, managerial tools, etc. (simultaneously with the abandonment of approaches, methods or techniques that have become unperforming) revolutionizes and even reinvents managerial practice, as I have previously highlighted.

The analyzed volume satisfies the need to connect to the expected future potential, taking into account the increasing major societal transformations and offering answers to face the major societal challenges (such as climate change, artificial intelligence, economic volatility and instability, massive migration, population aging, etc.) through a responsible valorization of the premises and managerial concepts identified as becoming imperative amid the pressure of agile adaptation, assimilating and learning.

Congratulations to the distinguished Authors!

Theodor Valentin Purcărea

<https://www.rau.ro/purcareaa-theodor-valentin/>

Professor at Romanian-American University

<https://www.rau.ro/purcareaa-theodor-valentin/?lang=en>

Editor-in-Chief “Holistic Marketing Management”

<http://holisticmarketingmanagement.ro/>

<http://holisticmarketingmanagement.ro/news/history/>

Member of the Advisory Board of the Romanian Competition Council

President of the Romanian Distribution Committee

Editor-in-Chief “Romanian Distribution Committee Magazine”

<https://www.distribution-magazine.eu/magazine/>

<https://www.crd-aida.ro/news/>

Editorial Consultant and Co-author of the Volume “Pages from the Romanian Economic Higher Education History, 1843-2013”, ASE Publishing House, launched by the Association of Faculties of Economics in Romania (AFER), Friday, November 22, 2013, at the Aula Magna of the Bucharest University of Economic Studies (ASE)

Associate Scientific Researcher (I), National Institute for Economic Research “Costin C. Kirițescu” (INCE), Romanian Academy

Author of the first book on “Business Management” in Romania, published by EXPERT Publishing House, Bucharest and launched in June 1994, at the House of the Romanian Academy, “Pierre Werner – Luxembourg” Hall, in the honorable presence of distinguished Management Professors: Ovidiu Nicolescu (Bucharest Academy of Economic Studies - ASE), George Cojocaru (Politehnica University of Bucharest; IPIU), Mihail Dumitrescu (Romanian Institute of Management - IROMA)

